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**SA International Appoints Mr. Eric Nodurft to
EnRoute Product Manager**

Philadelphia, PA – October 6, 2008 – SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Machining Industries, announces the appointment of Mr. Eric Nodurft as EnRoute Product Manager.

In this position, Mr. “EJ” Nodurft will oversee activities for one of SAi’s core products, the EnRoute Family of software products. He will lead all phases of development, help guide marketing strategies and sales tactics, while also directing business development.

Mr. Nodurft is ready to take charge of the EnRoute product line, equipped with nine years of experience working in the CAD/CAM industry. Most recently, he was the Regional Sales Manager for Advanced Machine Tools, a reseller of CNC routers and CNC fabrication equipment such as plasma and waterjet machines. He has extensive experience with running CNC equipment and has also conducted basic and advanced training classes for CAD/CAM software. For several years he also served as high level technical support for CAD/CAM software, assisting with advanced applications such as 3D surfaces and nested based manufacturing.

“SAi welcomes EJ as a valuable asset to the product management team,” states Ran Rosin, Vice President of Product Management for SAi. “EJ’s strong understanding of both the CAD/CAM industry and its customers will help ensure that EnRoute software will continue to lead the industry to new levels and new markets.”

“I’ve always admired the EnRoute Family of products, and now I look forward to leading this product to continued success,” states Mr. Nodurft, EnRoute Product Manager.

About SA International:

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company’s solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany and Puerto Rico.

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