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**SA International Appoints Lloyd Cundiff to Senior Software Engineer**

Salt Lake City, UT – March 4 , 2010 – SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Machining Industries, appoints Lloyd Cundiff to Senior Software Engineer.

As the economy turns a corner, SAi meets a mounting demand for new development of our software products. Lloyd will work on development for Flexi and PhotoPRINT, as well as some of our custom OEM products.

Lloyd joins SAi with more than 10 years experience in developing software solutions for digital signage and large-format digital printing. He spent a number of years managing software engineering and new product development at Onyx Graphics. More recently, Lloyd founded ArtSoft solutions where he developed software for digital display networks and Web 2.0 solutions for digital print. In these capacities, Lloyd has contributed to numerous software releases and innovations within the industry.

“We’re thrilled to add Lloyd to our engineering team,” states Don Feagan, President and COO, SAi. “His extensive experience in software development for the signmaking industry is an invaluable asset for us, especially in this time of growth.”

**About SA International:**

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company’s solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium and Brazil.

**For additional information:**

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